

Order Item Summary

CBS TELEVISION STATIONS



WBZ-TV

| | | | | |
|-------------------------------------|-----------------------------|--------------------------------|-------------------------------------|----------------------------|
| Order ID: 58192 | CF LOC-POL | FBD - LBD: 10/29/12 - 11/06/12 | HL#: | Created: 09/04/12 01:57 PM |
| Client: WARREN FOR SENATE 2012... | CPE: / / 11667 | Agency Commission: 15 % | Updated: FWONG on 09/04/12 02:26 PM | |
| Agency: MEDIA STRATEGIES & RESEARCH | Product: WARREN/D/US SEN MA | Self :03:00 | Confirmed: 09/04/12 02:26 PM | |
| Buyer: R. BEALE | Demo: HHOLDS DMA RTG | Sched. Code: Z | **PRINT REQUIRED** | |
| AE: PAT CASHEN POLITICAL-WBZ-TV | Billing Int: Monthly | BM: SS | | |
| Share: 0% | WCVB: 0% | WHDH: 0% | WFXT: 0% | WLVI: 0% |
| WSBK: 0% | WBPX+: 0% | WNDS: 0% | CABLE: 0% | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|----|---------|------------|--------|----------|-------|------------|----|-----|
| 001 | MSUNRISE1 | 1 1 1 1 1 0 0 | SUNR | 30 | | | | 0.0 | \$500.00 | 7 | \$3,500.00 | | |
| | FIXED | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | <u>Nov 05</u> | | | | | | | | | |
| | 10/29/12 | 11/06/12 | 5 | 2 | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|----|---------|------------|--------|----------|-------|-------------|----|-----|
| 002 | MLOCAL6A | 2 2 2 2 2 0 0 | NEWS | 30 | | | | 0.0 | \$900.00 | 14 | \$12,600.00 | | |
| | FIXED | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | <u>Nov 05</u> | | | | | | | | | |
| | 10/29/12 | 11/06/12 | 10 | 4 | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|----|---------|------------|--------|----------|-------|------------|----|-----|
| 003 | MEARLY | 2 2 2 2 2 0 0 | MORN | 30 | | | | 0.0 | \$500.00 | 14 | \$7,000.00 | | |
| | FIXED | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | <u>Nov 05</u> | | | | | | | | | |
| | 10/29/12 | 11/06/12 | 10 | 4 | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 004 | WSAT5ANWS | * * * * * S * | NEWS | 30 | | | | 0.0 | \$270.00 | 1 | \$270.00 | | |
| | FIXED | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 11/03/12 | 11/03/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 005 | WSAT6ANWS | * * * * * S * | NEWS | 30 | | | | 0.0 | \$540.00 | 1 | \$540.00 | | |
| | FIXED | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 11/03/12 | 11/03/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 006 | WSAT7ANWS | * * * * * S * | NEWS | 30 | | | | 0.0 | \$630.00 | 1 | \$630.00 | | |
| | FIXED | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 11/03/12 | 11/03/12 | 1 | | | | | | | | | | |

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CBS TELEVISION STATIONS



WBZ-TV

| | | | | |
|-------------------------------------|-----------------------------|--------------------------------|-------------------------------------|----------------------------|
| Order ID: 58192 | CF LOC-POL | FBD - LBD: 10/29/12 - 11/06/12 | HL#: | Created: 09/04/12 01:57 PM |
| Client: WARREN FOR SENATE 2012... | CPE: / / 11667 | Agency Commission: 15 % | Updated: FWONG on 09/04/12 02:26 PM | |
| Agency: MEDIA STRATEGIES & RESEARCH | Product: WARREN/D/US SEN MA | Self :03:00 | Confirmed: 09/04/12 02:26 PM | |
| Buyer: R. BEALE | Demo: HHOLDS DMA RTG | Sched. Code: Z | **PRINT REQUIRED** | |
| AE: PAT CASHEN POLITICAL-WBZ-TV | Billing Int: Monthly | BM: SS | | |
| Share: 0% | WCVB: 0% | WHDH: 0% | WFXT: 0% | WLVI: 0% |
| | WSBK: 0% | WPBX+: 0% | WNDS: 0% | CABLE: 0% |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 007 | MCBSSAT | * * * * * S * | MORN | 30 | | | | 0.0 | \$990.00 | 2 | \$1,980.00 | | |
| | FIXED | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 11/03/12 | 11/03/12 | 2 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 008 | WSUN6ANWS | * * * * * S | NEWS | 30 | | | | 0.0 | \$540.00 | 1 | \$540.00 | | |
| | FIXED | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 11/04/12 | 11/04/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 009 | WSUN7ANWS | * * * * * S | NEWS | 30 | | | | 0.0 | \$630.00 | 1 | \$630.00 | | |
| | FIXED | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 11/04/12 | 11/04/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 010 | WSUN8ANWS | * * * * * S | NEWS | 30 | | | | 0.0 | \$900.00 | 1 | \$900.00 | | |
| | FIXED | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 11/04/12 | 11/04/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 011 | WCBSSUN | * * * * * S | MORN | 30 | | | | 0.0 | \$1,980.00 | 2 | \$3,960.00 | | |
| | FIXED | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 11/04/12 | 11/04/12 | 2 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|----|---------|------------|--------|----------|-------|------------|----|-----|
| 012 | DRACHAEL9A | 0 1 1 0 1 0 0 | DAY | 30 | | | | 0.0 | \$585.00 | 3 | \$1,755.00 | | |
| | FIXED | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | <u>Nov 05</u> | | | | | | | | | |
| | 10/31/12 | 11/06/12 | 2 | 1 | | | | | | | | | |

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CBS TELEVISION STATIONS



WBZ-TV

Order ID: 58192 CF LOC-POL FBD - LBD: 10/29/12 - 11/06/12 HL#: Created: 09/04/12 01:57 PM
 Client: WARREN FOR SENATE 2012... CPE: / / 11667 Agency Commission: 15 % Updated: FWONG on 09/04/12 02:26 PM
 Agency: MEDIA STRATEGIES & RESEARCH Product: WARREN/D/US SEN MA Self :03:00 Confirmed: 09/04/12 02:26 PM
 Buyer: R. BEALE Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**
 AE: PAT CASHEN POLITICAL-WBZ-TV Billing Int: Monthly BM: SS
 Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|----|---------|------------|--------|------------|-------|------------|----|-----|
| 013 | DDEAL | 1 1 0 0 0 0 0 | DAY | 30 | | | | 0.0 | \$1,000.00 | 2 | \$2,000.00 | | |
| | FIXED | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | <u>Nov 05</u> | | | | | | | | | |
| | 10/30/12 | 11/05/12 | 1 | 1 | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|----|---------|------------|--------|------------|-------|------------|----|-----|
| 014 | DPRICE | 1 1 1 1 1 0 0 | PRCE | 30 | | | | 0.0 | \$1,080.00 | 7 | \$7,560.00 | | |
| | FIXED | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | <u>Nov 05</u> | | | | | | | | | |
| | 10/29/12 | 11/06/12 | 5 | 2 | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|----|---------|------------|--------|----------|-------|------------|----|-----|
| 015 | NNOON | 1 1 1 1 1 0 0 | NEWS | 30 | | | | 0.0 | \$630.00 | 7 | \$4,410.00 | | |
| | FIXED | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | <u>Nov 05</u> | | | | | | | | | |
| | 10/29/12 | 11/06/12 | 5 | 2 | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 016 | DCBSSOAP2 | M * * * * * | SOAP | 30 | | | | 0.0 | \$600.00 | 1 | \$600.00 | | |
| | FIXED | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 10/29/12 | 10/29/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|----|---------|------------|--------|----------|-------|------------|----|-----|
| 017 | DDRPIL | 2 2 2 2 2 0 0 | PHIL | 30 | | | | 0.0 | \$650.00 | 12 | \$7,800.00 | | |
| | FIXED | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | <u>Nov 05</u> | | | | | | | | | |
| | 10/29/12 | 11/05/12 | 10 | 2 | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|----|---------|------------|--------|----------|-------|------------|----|-----|
| 018 | EJUDY4P | 1 1 1 1 1 0 0 | EFG | 30 | | | | 0.0 | \$850.00 | 6 | \$5,100.00 | | |
| | FIXED | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | <u>Nov 05</u> | | | | | | | | | |
| | 10/29/12 | 11/05/12 | 5 | 1 | | | | | | | | | |

Order Item Summary

CBS TELEVISION
STATIONS

WBZ-TV

Order ID: 58192 CF LOC-POL FBD - LBD: 10/29/12 - 11/06/12 HL#: Created: 09/04/12 01:57 PM

Client: WARREN FOR SENATE 2012... CPE: / / 11667 Agency Commission: 15 % Updated: FWONG on 09/04/12 02:26 PM

Agency: MEDIA STRATEGIES & RESEARCH Product: WARREN/D/US SEN MA Self :03:00 Confirmed: 09/04/12 02:26 PM

Buyer: R. BEALE Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**

AE: PAT CASHEN POLITICAL-WBZ-TV Billing Int: Monthly BM: SS

Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|----|---------|------------|--------|----------|-------|------------|----|-----|
| 019 | EJUDY430P | 1 1 1 1 1 0 0 | EFG | 30 | | | | 0.0 | \$850.00 | 6 | \$5,100.00 | | |
| | FIXED | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | <u>Nov 05</u> | | | | | | | | | |
| | 10/29/12 | 11/05/12 | 5 | 1 | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|----|---------|------------|--------|------------|-------|-------------|----|-----|
| 020 | ENWS5P | 2 2 2 2 2 0 0 | EFG | 30 | | | | 0.0 | \$1,000.00 | 12 | \$12,000.00 | | |
| | FIXED | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | <u>Nov 05</u> | | | | | | | | | |
| | 10/29/12 | 11/05/12 | 10 | 2 | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|----|---------|------------|--------|------------|-------|-------------|----|-----|
| 021 | ENWS530P | 2 2 2 2 2 0 0 | EFG | 30 | | | | 0.0 | \$1,100.00 | 12 | \$13,200.00 | | |
| | FIXED | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | <u>Nov 05</u> | | | | | | | | | |
| | 10/29/12 | 11/05/12 | 10 | 2 | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|----|---------|------------|--------|------------|-------|-------------|----|-----|
| 022 | NEARLYMF | 2 2 2 2 2 0 0 | NEWS | 30 | | | | 0.0 | \$1,440.00 | 12 | \$17,280.00 | | |
| | FIXED | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | <u>Nov 05</u> | | | | | | | | | |
| | 10/29/12 | 11/05/12 | 10 | 2 | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|----|---------|------------|--------|------------|-------|------------|----|-----|
| 023 | AWHEEL | 1 1 1 1 0 0 0 | ACC | 30 | | | | 0.0 | \$1,980.00 | 5 | \$9,900.00 | | |
| | FIXED | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | <u>Nov 05</u> | | | | | | | | | |
| | 10/29/12 | 11/05/12 | 4 | 1 | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|----|---------|------------|--------|------------|-------|-------------|----|-----|
| 024 | AJEOPMF | 1 1 1 1 0 0 0 | ACC | 30 | | | | 0.0 | \$2,880.00 | 5 | \$14,400.00 | | |
| | FIXED | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | <u>Nov 05</u> | | | | | | | | | |
| | 10/29/12 | 11/05/12 | 4 | 1 | | | | | | | | | |

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WBZ-TV

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|---|-----------------------------|--------------------------------|-------------------------------------|----------------------------|
| Order ID: 58192 | CF LOC-POL | FBD - LBD: 10/29/12 - 11/06/12 | HL#: | Created: 09/04/12 01:57 PM |
| Client: WARREN FOR SENATE 2012... | CPE: / / 11667 | Agency Commission: 15 % | Updated: FWONG on 09/04/12 02:26 PM | |
| Agency: MEDIA STRATEGIES & RESEARCH | Product: WARREN/D/US SEN MA | Self :03:00 | Confirmed: 09/04/12 02:26 PM | |
| Buyer: R. BEALE | Demo: HHOLDS DMA RTG | Sched. Code: Z | **PRINT REQUIRED** | |
| AE: PAT CASHEN POLITICAL-WBZ-TV | Billing Int: Monthly | BM: SS | | |
| Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0% | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 025 | PALLACC1HR | * * * * F * * | LPAT | 30 | | | | 0.0 | \$1,800.00 | 2 | \$3,600.00 | | |
| | FIXED | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 11/02/12 | 11/02/12 | 2 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 026 | AWHEELSA | * * * * S * | ACC | 30 | | | | 0.0 | \$900.00 | 1 | \$900.00 | | |
| | FIXED | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 11/03/12 | 11/03/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 027 | AJEOPSA | * * * * S * | ACC | 30 | | | | 0.0 | \$990.00 | 1 | \$990.00 | | |
| | FIXED | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 11/03/12 | 11/03/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 028 | PBROKE*M&M | M * * * * * | REGP | 30 | | | | 0.0 | \$9,000.00 | 1 | \$9,000.00 | | |
| | FIXED | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 10/29/12 | 10/29/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|-------------|-------|-------------|----|-----|
| 029 | PBROKE*M&M | M * * * * * | REGP | 30 | | | | 0.0 | \$20,000.00 | 1 | \$20,000.00 | | |
| | FIXED | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Nov 05</u> | | | | | | | | | | |
| | 11/05/12 | 11/05/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|-------------|-------|-------------|----|-----|
| 030 | PNAVY | * T * * * * * | REGP | 30 | | | | 0.0 | \$15,000.00 | 1 | \$15,000.00 | | |
| | FIXED | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 10/30/12 | 10/30/12 | 1 | | | | | | | | | | |

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CBS TELEVISION
STATIONS

WBZ-TV

Order ID: 58192 CF LOC-POL FBD - LBD: 10/29/12 - 11/06/12 HL#: Created: 09/04/12 01:57 PM

Client: WARREN FOR SENATE 2012... CPE: / / 11667 Agency Commission: 15 % Updated: FWONG on 09/04/12 02:26 PM

Agency: MEDIA STRATEGIES & RESEARCH Product: WARREN/D/US SEN MA Self :03:00 Confirmed: 09/04/12 02:26 PM

Buyer: R. BEALE Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**

AE: PAT CASHEN POLITICAL-WBZ-TV Billing Int: Monthly BM: SS

Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 031 | PSURV25 | * * W * * * * | REGP | 30 | | | | 0.0 | \$6,500.00 | 1 | \$6,500.00 | | |
| | LUR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 10/31/12 | 10/31/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|-------------|-------|-------------|----|-----|
| 032 | PCRIMINAL | * * W * * * * | REGP | 30 | | | | 0.0 | \$14,000.00 | 1 | \$14,000.00 | | |
| | FIXED | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 10/31/12 | 10/31/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|--------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 033 | PBANG*2MENTH | * * * T * * * | REGP | 30 | | | | 0.0 | \$9,000.00 | 1 | \$9,000.00 | | |
| | LUR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 11/01/12 | 11/01/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|-------------|-------|-------------|----|-----|
| 034 | PPERSON | * * * T * * * | REGP | 30 | | | | 0.0 | \$12,000.00 | 1 | \$12,000.00 | | |
| | FIXED | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 11/01/12 | 11/01/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 035 | PELEMENT | * * * T * * * | REGP | 30 | | | | 0.0 | \$5,000.00 | 1 | \$5,000.00 | | |
| | LUR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 11/01/12 | 11/01/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 036 | PCSINYFRI1 | * * * * F * * | REGP | 30 | | | | 0.0 | \$3,500.00 | 1 | \$3,500.00 | | |
| | LUR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 11/02/12 | 11/02/12 | 1 | | | | | | | | | | |

Order Item Summary

CBS TELEVISION STATIONS



WBZ-TV

| | | | | |
|-------------------------------------|-----------------------------|--------------------------------|-------------------------------------|----------------------------|
| Order ID: 58192 | CF LOC-POL | FBD - LBD: 10/29/12 - 11/06/12 | HL#: | Created: 09/04/12 01:57 PM |
| Client: WARREN FOR SENATE 2012... | CPE: / / 11667 | Agency Commission: 15 % | Updated: FWONG on 09/04/12 02:26 PM | |
| Agency: MEDIA STRATEGIES & RESEARCH | Product: WARREN/D/US SEN MA | Self :03:00 | Confirmed: 09/04/12 02:26 PM | |
| Buyer: R. BEALE | Demo: HHOLDS DMA RTG | Sched. Code: Z | **PRINT REQUIRED** | |
| AE: PAT CASHEN POLITICAL-WBZ-TV | Billing Int: Monthly | BM: SS | | |
| Share: 0% | WCVB: 0% | WHDH: 0% | WFXT: 0% | WLVI: 0% |
| WSBK: 0% | WPX+: 0% | WNDS: 0% | CABLE: 0% | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 037 | PBLOODS | * * * * F * * | REGP | 30 | | | | 0.0 | \$4,500.00 | 1 | \$4,500.00 | | |
| | LUR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 11/02/12 | 11/02/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 038 | P48HRSA3 | * * * * * S * | REGP | 30 | | | | 0.0 | \$3,500.00 | 1 | \$3,500.00 | | |
| | LUR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 11/03/12 | 11/03/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|-------------|-------|-------------|----|-----|
| 039 | PSIXTY | * * * * * S | REGP | 30 | | | | 0.0 | \$20,000.00 | 1 | \$20,000.00 | | |
| | FIXED | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 11/04/12 | 11/04/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|-------------|-------|-------------|----|-----|
| 040 | PWIFESUN2 | * * * * * S | REGP | 30 | | | | 0.0 | \$16,000.00 | 1 | \$16,000.00 | | |
| | FIXED | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 11/04/12 | 11/04/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 041 | PMENTALSN3 | * * * * * S | REGP | 30 | | | | 0.0 | \$7,000.00 | 1 | \$7,000.00 | | |
| | LUR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 11/04/12 | 11/04/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|----|---------|------------|--------|------------|-------|-------------|----|-----|
| 042 | NLATE | 2 2 2 2 2 0 0 | NEWS | 30 | | | | 0.0 | \$2,700.00 | 12 | \$32,400.00 | | |
| | FIXED | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | <u>Nov 05</u> | | | | | | | | | |
| | 10/29/12 | 11/05/12 | 10 | 2 | | | | | | | | | |

Order Item Summary

CBS TELEVISION STATIONS



WBZ-TV

| | | | | |
|-------------------------------------|-----------------------------|--------------------------------|-------------------------------------|----------------------------|
| Order ID: 58192 | CF LOC-POL | FBD - LBD: 10/29/12 - 11/06/12 | HL#: | Created: 09/04/12 01:57 PM |
| Client: WARREN FOR SENATE 2012... | CPE: / / 11667 | Agency Commission: 15 % | Updated: FWONG on 09/04/12 02:26 PM | |
| Agency: MEDIA STRATEGIES & RESEARCH | Product: WARREN/D/US SEN MA | Self :03:00 | Confirmed: 09/04/12 02:26 PM | |
| Buyer: R. BEALE | Demo: HHOLDS DMA RTG | Sched. Code: Z | **PRINT REQUIRED** | |
| AE: PAT CASHEN POLITICAL-WBZ-TV | Billing Int: Monthly | BM: SS | | |
| Share: 0% | WCVB: 0% | WHDH: 0% | WFXT: 0% | WLVI: 0% |
| WSBK: 0% | WBPX+: 0% | WNDS: 0% | CABLE: 0% | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 043 | NLATE | * * * * * S * | NEWS | 30 | | | | 0.0 | \$2,700.00 | 1 | \$2,700.00 | | |
| | FIXED | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 11/03/12 | 11/03/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 044 | NLATE | * * * * * S * | NEWS | 30 | | | | 0.0 | \$2,700.00 | 1 | \$2,700.00 | | |
| | FIXED | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 11/04/12 | 11/04/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|----|---------|------------|--------|------------|-------|------------|----|-----|
| 045 | LLETTER | 1 1 1 1 1 0 0 | LETT | 30 | | | | 0.0 | \$1,350.00 | 6 | \$8,100.00 | | |
| | FIXED | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | <u>Nov 05</u> | | | | | | | | | |
| | 10/29/12 | 11/05/12 | 5 | 1 | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 046 | LINSIDER | * * * * * S * | LATE | 30 | | | | 0.0 | \$450.00 | 1 | \$450.00 | | |
| | FIXED | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 11/03/12 | 11/03/12 | 1 | | | | | | | | | | |

Order Totals

| Order Section | Confirmed Quantity | Revised Quantity | Confirmed Total | | Revised Total | |
|---------------------|--------------------|------------------|-----------------|--------------|---------------|---------|
| | | | Gross Amt | Net Amt | Gross Amt | Net Amt |
| Spot Buy Lines | 174 | 0 | \$330,495.00 | \$280,920.75 | \$0.00 | \$0.00 |
| Installments | 0 | 0 | \$0.00 | \$0.00 | \$0.00 | \$0.00 |
| Ancillary Buy Lines | 0 | 0 | \$0.00 | \$0.00 | \$0.00 | \$0.00 |
| Order Totals: | | | \$330,495.00 | \$280,920.75 | \$0.00 | \$0.00 |